

# PROJECT BRIEF

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PROJECT: Rockmans  
LOCATION: Westfield East Gardens, Sydney NSW  
ARCHITECT / DESIGNER: Pretty Girl Fashion Group  
INSTALLER: RMS Shopfitting  
PRODUCT: Expona Superplank – Blond Limed Oak 1912



Rockmans are renowned for affordable ladies fashion with retail stores throughout Australia. Polyflor's Expona Superplank 'Blond Limed Oak' shade was installed at their Westfield East Gardens store in Sydney. Superplank is the ideal flooring solution for retail applications as it is designed for moderate foot traffic and is impact resistance. Being quieter and softer underfoot, employees will notice

the difference standing on the floor all day compared to traditional hard flooring. Featuring a polyurethane surface treatment, Superplank is also easier to clean and maintain so the floor will look better for longer. Superplank has achieved GreenTag Silver Level A rate certification, is 100% recyclable and phthalate free meaning it is an environmentally preferred flooring.



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