

# PROJECT BRIEF

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PROJECT: Billabong  
LOCATION: QV Melbourne, VIC  
ARCHITECT / DESIGNER: aplin creative  
INSTALLER: Integra Floors  
PRODUCT: Expona Domestic – Light Saw Cut Oak 5995



Image supplied by aplin creative

aplin creative were appointed for another Billabong retail store fit-out located within the heart of Melbourne at the metropolitan shopping precinct QV. Polyflor's Expona Domestic range was chosen for the flooring of this beautifully designed store that brings the beach to the city. The vinyl flooring collection is suitable for moderate commercial applications and is hard wearing, durable and easy to maintain. Chris Aplin of aplin creative said, "Light Saw Cut Oak was selected to complement the reclaimed

timbers that were used for the feature walls and fixtures and to soften the urban feel of the store and bring the customers back to the beach". Chris also added, "the colour and style of this floor helps the space feel natural and a warm contrast to urban Melbourne". Expona Domestic has achieved GreenTag Silver Level A Rate certification, is 100% recyclable and also phthalate free meaning this is an environmentally preferred flooring.



Image supplied by aplin creative



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