

PROJECT BRIEF



VILLA SERENA CASE STUDY

By Sue Cartledge

Opened in September 2002, Villa Serena at Robina, Gold Coast, is a Mediterranean-style complex operated by Advanced Age Care Services. This boutique, extra service facility provides low care, high care and special care for 107 residents.

Polyflor floor products were specified for the complex and have endured six years of constant mopping, polishing and daily wear from trolleys and furniture being moved around. Yet, Villa Serena manager Gae Munsie says the floors look "as good as new".

Slip resistance for safe path to the bathroom

The secure high care area, the Villetta, has 20 private rooms with ensuite, a central kitchen dining-lounge area and an activities room.

While the bedrooms in the Villetta are carpeted, PolySafe Vogue slip resistant flooring is used to good effect in a small area between the bed and ensuite. Ms Munsie says it was essential to have a non-slip area that was easy to clean.

PROJECT	Villa Serena aged care facility
LOCATION	Robina QLD
DEVELOPER	Emeraldstar
ARCHITECT	Regional Design
PRODUCT	Polyflor Expona Stained Birch & Expona Stained Maple



CORPORATE



PolySafe Vogue has a guaranteed R10 slip resistance rating, which is warranted by Polyflor for 10 years. Quartz crystals, aluminium oxide and silicon carbide particles incorporated throughout the full thickness of the vinyl improve traction and safety underfoot.

"The floor is mopped daily and never needs polishing. Despite six years of daily use and daily cleaning there is no sign of wear at all," Ms Munsie says.

Elegant parquetry without the maintenance hassles

Villa Serena has three dining rooms ranging from small and cosy to restaurant-style. The floors of all three are finished in elegant parquet, as befits a grand villa. However, the floors are not wood but covered in Polyflor Expona plank, a vinyl wood plank that

has the look and feel of real wood but unlike wood is low maintenance, thereby reducing the floor's life cycle impact on the environment.

Expona is available in a wide collection of wood designs from standard to rustic effects with authentic textures.

Lounge room that doubles as a ball room

Villa Serena has three spacious lounge rooms of understated elegance.

The main lounge also features a floor of Polyflor Expona parquetry. Used as a daily activities room for recreations such as bowls, bingo, cards and arts and crafts, this large room has also hosted balls, rock 'n' roll and tap dancing evenings, where the furniture is pushed back and the parquetry floor takes all the action as residents, staff, family and friends enjoy a night of musical fun!

Despite a constant flow of traffic the floor shows no sign of wear or marking.

"It's easy to clean. Of course, moving the furniture makes marks on the floor, but they just polish off," Ms Munsie says.



A parquetry floor in Polyflor Expona Plank complements the elegance of Villa Serena.

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