



# PROJECT BRIEF

Blonde Driftwood

**PROJECT:** Time Zone & Centro Food Court area  
**LOCATION:** Centro Surfers Paradise Shopping Centre , QLD  
**INSTALLATION:** World Carpets Pty Ltd  
**PRODUCT:** Polyflor Expona LVT plank in Blonde Driftwood, Medium Birch & Stained Birch

## flooring design for a better environment™

A refurbishment of Centro Surfers Paradise, the largest shopping centre in Surfers Paradise, has given the popular 80's shopping mecca a fresh look for the 21st century.

Centro is home to over 100 specialty shops, plus a new alfresco dining area and an exciting entertainment precinct.

A major part of the refurbishment was the transformation of the tiled flooring in the Food Court and Time Zone video games precinct to a more contemporary polished wooden floorboards effect, using Polyflor products.

Both the 4000m<sup>2</sup> of the Time Zone and the smaller 800m<sup>2</sup> Food Court were furnished with Polyflor Expona Commercial 3mm luxury vinyl tile (LVT) planks. Time Zone used the Blonde Driftwood colour planks and the Food Court area combined the lighter plank style of Medium Birch with the Stained Birch plank.

Specifically designed for commercial areas, Expona LVT comes in a wide

range of authentic wood designs with realistic surface textures and is suitable for use in heavy commercial areas such as the Time Zone, which gets about 3,000 visitors a day.

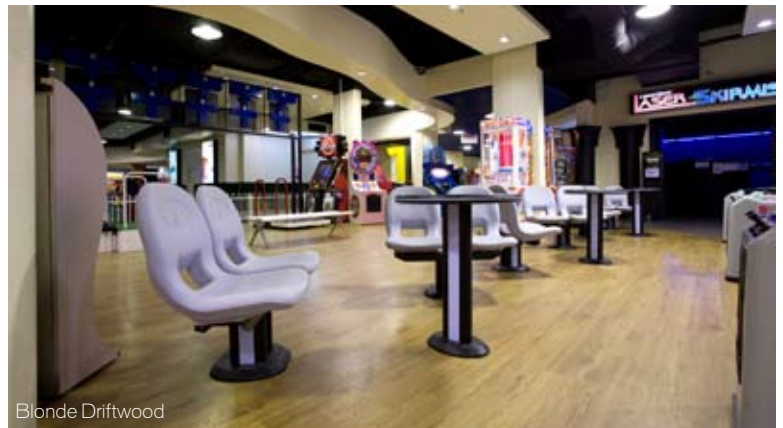
The smaller area of the Food Court still has to cope with the punishment from 1,000 hungry people a day scraping chairs and tables over its stylish floor.

Flooring installer John Major, of World Carpets Pty Ltd, said the floor make-over provided some challenges.

The old 80's tiles were not ripped up, but instead given a flood coat of self levelling compound and then primed, to give an even surface for laying the individual planks.

It took his team 10 working days to lay the design in the Food Court, a centre field of planks laid at a 90 degree angle, with a contrasting two plank-wide border.

While the layout of the Time Zone floor was a traditional straight lay, covering the 4000 m<sup>2</sup>.



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Medium Birch & Stained Birch



Medium Birch & Stained Birch

